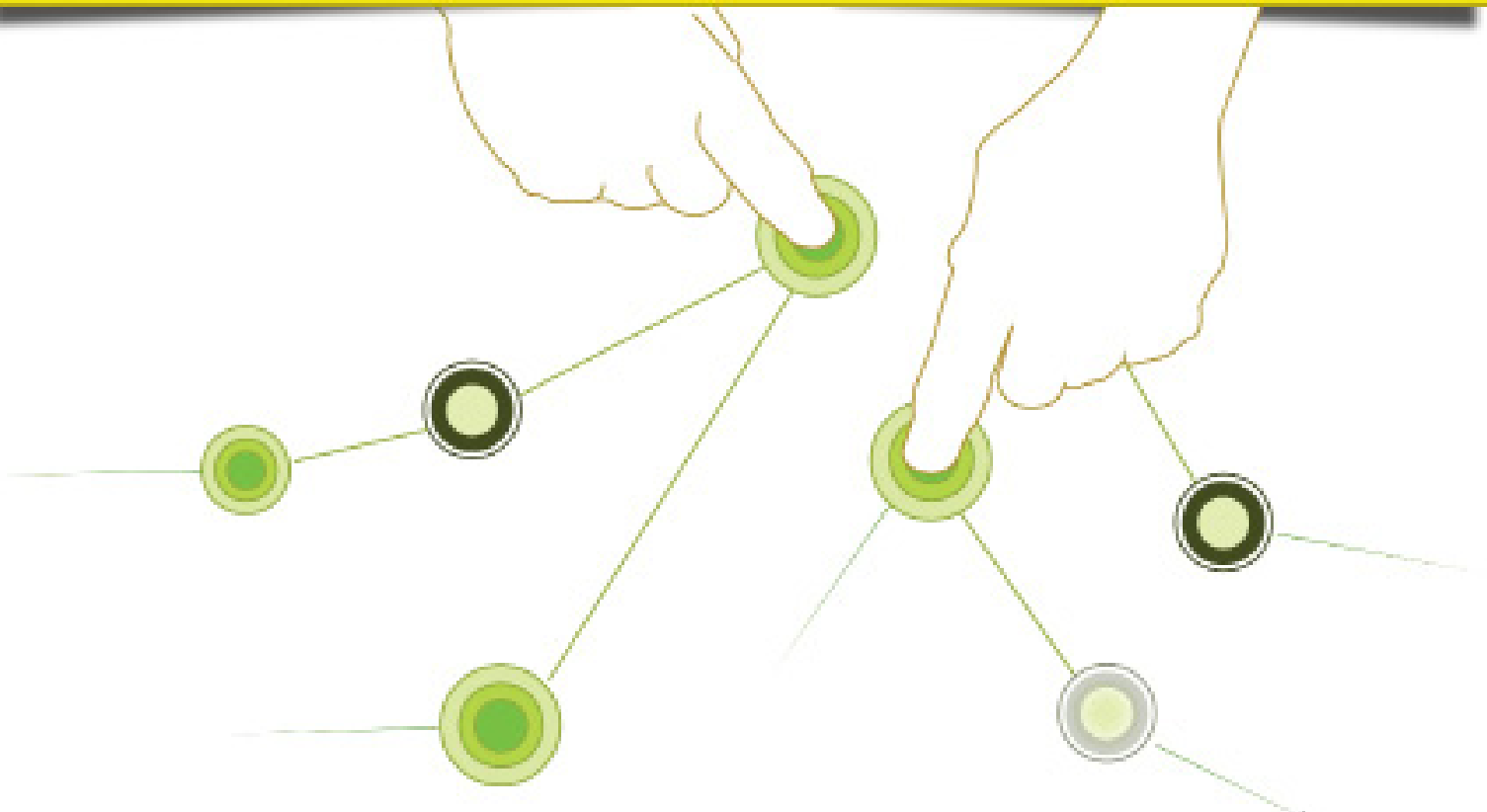


Case Study - Action for Kids

Snowflake Suite - Assisting Action for Kids (AFK) in their participation project

www.actionforkids.org



Customer : Action for Kids

Website : www.actionforkids.org

Product : Snowflake Suite for Windows 7

Usage Scenario : Using Snowflake Suite, study how the multi-touch software and screens can benefit the young people with physical and learning disabilities, providing a much more tactile and intuitive method of accessing the computer.

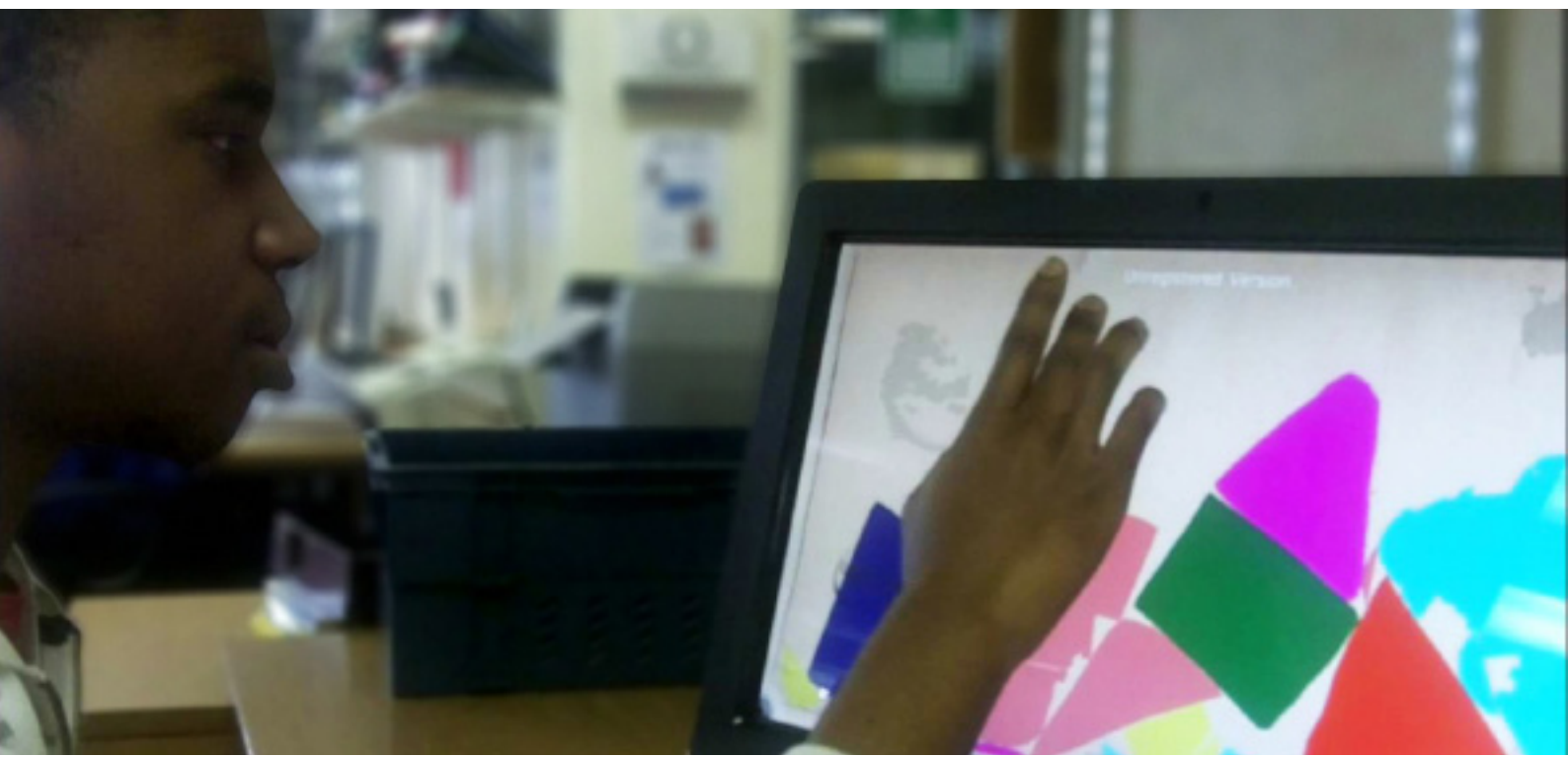
Action for Kids – Case study

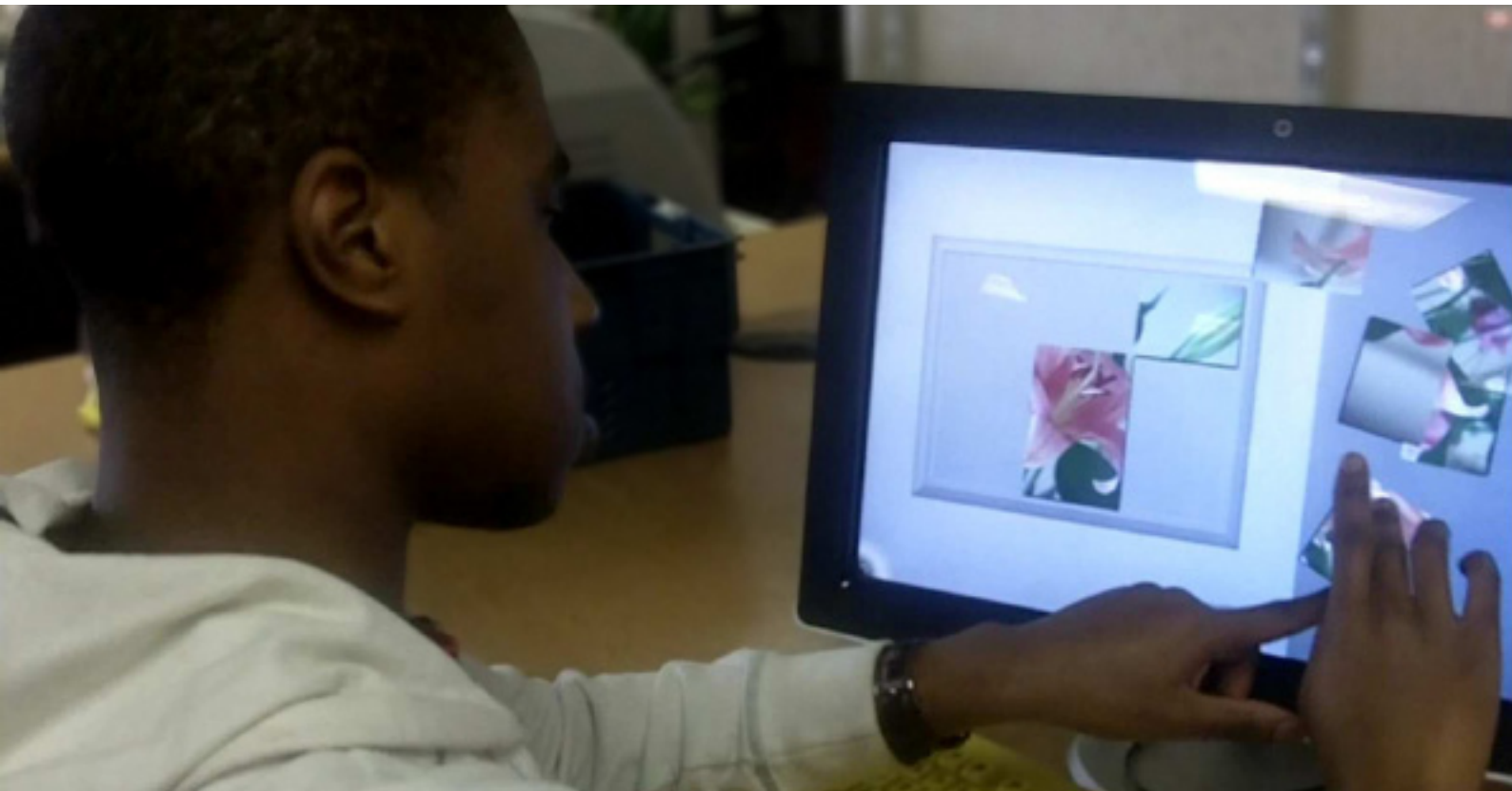
Snowflake Suite - Assisting Action for Kids (AFK) in their participation project

Action For Kids (AFK) is a UK based national charity working with children and young people with physical and learning disabilities and their parents and carers. AFK's services includes providing mobility equipment to help independent movement, work related learning to help in getting access to employment, family support services to provide information, support and advocacy and teaches domestic and other practical skills. AFK caters for young people with a wide range of physical disabilities and learning difficulties including Cerebral palsy, Autism, Asperger, and Multiple sclerosis.

For those with access needs, AFK incorporates many different devices to aid with accessing the computer such as switches, joysticks, buzz controllers and multi-touch screens.

As part of a 3 year 'participation' project, AFK plans to assist young people with physical and learning disabilities to build their confidence and help them to make better decisions through the use of, computers, software and other forms of media. One of the goals of the programme is to find the best ways for young people with a wide range of disabilities to access multimedia. AFK was particularly interested in knowing how the multi-touch software and touch screens will benefit some of the young people, providing a much more tactile and intuitive method of accessing the computer. For some of the young people, it will be very beneficial to reach out and interact with objects on the screen. For those with specific access needs it may well be far more effective than a mouse and keyboard.





Being a leader in the multi-touch software industry, NUI TEQ was one of the companies AFK found interesting and was keen on having Snowflake Suite to use in their programme. The suite of multi-touch applications provided with Snowflake appears to be a great way to start experimenting with the young people. As it is going to be a new initiative, there will be a lot of trialling and experimentation involved in order to achieve the goals that set forth by this programme.

Considering AFK as a charity organization and NUI TEQ's strong belief in giving back to the community, NUI TEQ has provided the Snowflake Licenses to AFK for free.

AFK will be using the Snowflake Suite of licenses in conjunction with Windows 7 configured machines and will provide them to the young people in order for them to interact with these applications. The observations made out of the interaction with these applications will be very useful for AFK to determine the effectiveness of the program and will assist them to implement it in a wider perspective so that the young people with physical and learning disabilities can benefit from it.

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