



Home

Monday, May 24, 2010

Innovate!100 Semi-Finalists to Pitch in Milan on May 28th and Stockholm on June 1st

Comtex

SAN FRANCISCO, MILAN and STOCKHOLM, May 24, 2010 /PRNewswire via COMTEX/ ---Innovate!2010 is a global program produced by Guidewire Group, the world's leading analyst firm focused exclusively on startups and emerging markets, to identify and promote 100 of the most promising technology startups. As part of the international program, Guidewire Group is hosting regional 'Pitch Slam' events on May 28 in Milan and June 1 in Stockholm.

Taking place at Assolombarda in Milan and at Microsoft in Stockholm, the upcoming Innovate!2010 Pitch Slams will feature rapid-fire pitches by a dozen local startups that have been selected as semi-finalists in the Innovate!100 competition. At each session, the semi-finalists will receive invaluable feedback from a panel of expert judges.

Startups will be evaluated using Guidewire Group's proprietary G/Score(TM) assessment methodology, and the G/Scores from the Milan and Stockholm Slams will be aggregated with the results from over 20 other Innovate!2010 Pitch Slam events being held this year to determine the Innovate!100 - an elite list of 100 technology, media and communications startups.

Innovate!100 semi-finalists confirmed to present at the Milan Pitch Slam on May 28 include:

Base16
DriveK
GET Corporation
Intelligrate
Liquidweb
LM
Noesis
Pantea
Pervactive
SentiMetrix
Spreaker
Threeplicate

Innovate!100 semi-finalists invited to present at the Stockholm Pitch Slam on June 1 include:

Apica
BehavioSec
Canatu
EasyFav
Intellus
Jobita
No Excuse Accounting
NUITEQ
Oy ClaroVision Ltd
Synble Oy
TaxiPal
Vidispine AB

Further information on the Innovate!2010 program and the schedule of upcoming Pitch Slam events can be found at www.innovate100.com. To attend the Milan Pitch Slam to watch the startups present, register online at: <http://2010pitchslammilan.eventbrite.com/>; registration for the Stockholm Pitch Slam is also open now at <http://2010pitchslamstockholm.eventbrite.com/>.

About Innovate!2010

Innovate!2010 is a global program to identify and promote 100 top global technology start-ups. The program enables most promising startups to gain access to resources and opportunities to accelerate the growth of their companies. [Innovate!2010](#) also enables its partners, including technology and telecommunications vendors, government agencies, professional services providers, technology scouts and investors, to identify and engage hundreds of highly vetted, fast-growing startups and raise their brand profile in the global startup community. Innovate!2010 sponsors and partners include leading organizations like Alacatel-Lucent, BestBuy, Cisco Systems, Comcast, DifferenceEngine, eBay, EMC, HP, HSBC, Hearst, IBM, LaPoste, LG Electronics, Microsoft, O2 Litmus, Oracle, PayPal, PWC, Quickstart Global, RIM, SAP, Silicon Valley Bank, Sony, SWIFT, Turner Broadcasting, Verizon, and the City of Zaragoza; as well as European and US economic development agencies, and dozens of leading angel and venture capital investors.

About Guidewire Group, Inc.

Guidewire Group is a global market intelligence and advisory firm passionate about technology

entrepreneurship. Our exclusive focus on early-stage companies and emerging technology markets drives insight and opportunity to our clients and community. At the heart of our offerings is the G/Score(TM), a proprietary assessment tool that brings clarity and focus to the art of transforming ideas into successful enterprises. Developed over the course of more than 20,000 startup interviews, the G/Score has proven to be a reliable predictor of startup viability and promise. Our G/Score data helps technology investors, customers and platform vendors rapidly qualify and respond to startup deal flow from even thousands of startups. Our G/Score assessment tools help startups, investors, service providers and government agencies to identify and benchmark competitive strengths and weaknesses, and our Studio G [business](#) acceleration programs helps startups achieve their growth objectives with clarity of purpose, speed and efficiency.

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